Descriptive Writing Rubric

		4		3		2	1	Points	
Ideas		Painted a picture for the reader Well focused on the topic Clear ideas were well-supported with interesting and vivid details Answered all questions posed in the prompt	0 0 0	Created some clear images for the reader Focused on the topic Ideas were well-supported with details Answered most questions posed in the prompt		Sometimes strayed from the topic Ideas were not well developed More details were needed Answered one or two of the questions posed in the prompt	Poorly focused on the topic Ideas were unclear Few details were given Did not answer the questions posed in the prompt		
Organization		Well focused on the topic Logical organization Excellent transitions Easy to follow	0 00	Generally focused on the topic Some lapses in organization Some transitions Usually easy to follow	0 000	Somewhat focused on the topic Poor organization Few transitions Difficult to follow	Not focused on the topic No clear organization No transitions Difficult or impossible to follow		
Introduction		Introductory paragraph clearly stated the subject of the essay and captured reader's attention		Introductory paragraph stated the subject of the essay, but was not particularly inviting to the reader		Introductory paragraph attempted to state the subject of the essay, but did not capture the reader's attention	No attempt was made to state the subject of the essay in the introductory paragraph		
Sentence Fluency		Used complete sentences Varied sentence structure and lengths		Used complete sentences Generally simple sentence structure		Occasional sentence fragment or run-on sentences Simple sentence structure was used repeatedly	Frequent use of sentence fragments or run-on sentences Sentences were difficult to understand		
Conventions	0 000	Proper grammar and usage Correct spelling Correct punctuation Correct capitalization		Few errors in grammar Mostly correct spelling, punctuation, and capitalization		Errors in grammar, usage, and spelling sometimes made understanding difficult Some errors in punctuation and capitalization	Frequent errors in grammar, usage, spelling, capitalization, and punctuation made understanding difficult or impossible	Total Dair	_

Total Points ____/20 Average

