

# Persuasive Speech Rubric 2

	4	3	2	1	Points
Content	The speech clearly relates to a topic the student is interested in. The information is both interesting and educational.	The speech is related to a topic the student is interested in. The information is interesting and somewhat educational.	The speech is somewhat related to a topic the student is interested in. The information is somewhat interesting and educational.	The speech is unrelated to a topic the student is interested in, not interesting, and not educational.	
Persuasiveness	The presenter offers several details and examples that convince the audience to take action or believe in a certain way. The presenter's persuasive skills exceed expectations.	The presenter offers a few details and examples that convince the audience to take action or believe in a certain way.	The presenter offers one or two details or examples to persuade the audience, but they are not very effective.	The presenter offers no examples or details to persuade the audience.	
Presentation	The presenter speaks loudly and clearly and maintains eye contact throughout the presentation.	The presenter speaks loudly and clearly, but does not make consistent eye contact with the audience.	The presenter uses frequent filler words and is somewhat unclear. The presenter does not make consistent eye contact.	The presenter's speech is difficult to comprehend and unclear.	
Grammar and Mechanics	The speech is clear and grammatically correct.	The speech is mostly clear with one or two grammar errors.	The speech is somewhat clear with several grammar errors.	The speech has a distracting number of grammar errors.	

Total Points \_\_\_\_/16

Average \_\_\_\_\_